

# Grand Traverse Academy Athletic Boosters



February 12, 2018

Dear Community Supporter,

Grand Traverse Academy (GTA) is a public charter school serving approximately 1,200 students in preschool through grade 12. GTA was established in 2000 and has just begun its 11th year of varsity athletics. We pride ourselves in our character education and the good sportsmanship that comes with it. As we continue to grow, our athletic program has also grown to include over 450 student athletes in grades 3-12. We currently offer volleyball, cross country, football, basketball, track & field, equestrian, cheerleading and softball, and we co-op with Traverse City Christian School for tennis, baseball, and soccer. The entire program is administered in-house through the athletic department, which ensures that our student athletes receive a positive and quality experience.

To provide these opportunities for our athletes, we organize fundraisers throughout the school year. Our major event, Mustang Derby, takes place every year in mid-April. Mustang Derby includes a silent auction and tailgate party that lead up to a staff vs. student basketball game. Aside from raising funds to support our program, the event also provides a fun experience for our families and helps create enthusiasm for Mustang athletics.

Our goal this year is to raise at least \$20,000 through three contribution opportunities:

1. Donation of an item or gift basket for a silent auction, which will run Friday and Saturday.
2. A one-time monetary contribution, or
3. A \$250 annual sponsorship, which includes your company name and logo on a banner in our gymnasium.

Funds raised will go towards remodeling varsity locker rooms, a new weight room, as well as uniforms, equipment and bus transportation for our athletes.

If you wish to contribute, please fill out the accompanying donation form and return it with your donation as instructed on the form by April 13, 2018. Pickup of individual items can be arranged by contacting the GTA Boosters Club at 503-703-1481 or the Athletic office at 231-932-6977. **We greatly appreciate anything you can do!**

Thank you in advance for your support of this event. With your help, we will make the 2018 Mustang Madness fundraiser a great success! Please contact me if you have any questions or concerns.

Sincerely,

Jason Moore  
GTA Athletic Boosters, President  
503-703-1481

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## 2018 Mustang Derby Donation Form

Your donation of a silent/live auction item or cash will support the Grand Traverse Academy athletic department and provide opportunities for athletes here at GTA. Donations are requested by Monday, April 13, 2018. Thank you for your support!

### DONOR INFORMATION

Business Name (if applicable) \_\_\_\_\_

Contact Name \_\_\_\_\_ Address \_\_\_\_\_

City/State/ZIP Code \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_

Enclosed is my donation

I wish to have my donation picked up

Please include quantity and a physical description of the item(s) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Donor-estimated value of item(s) is \$ \_\_\_\_\_

Please return this form with your donation to:

Attn: GTA Athletic Boosters  
Grand Traverse Academy  
1245 Hammond Road East  
Traverse City, MI 49686

*Your donation may be tax-deductible; please contact your tax advisor for more information and contact us if you need a tax receipt.*